

**CHARTERED**   
INSTITUTE OF PROFESSIONAL CERTIFICATIONS

# CERTIFIED SUSTAINABLE DEVELOPMENT MANAGER™

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## CSDM™

**Fully Accredited  
By:**

Chartered Institute of  
Professional Certifications

CPD  
Certification Service



# PROGRAM OVERVIEW



According to a study by the Boston Consulting Group, companies that prioritize sustainability outperform their peers financially by 2.5 times. Sustainability is no longer a buzzword. Implemented effectively, it can enhance your overall organization's reputation, financial performance, and social standings.

The Certified Sustainable Development Manager (CSDM™) program is a cutting-edge training program designed for managers and leaders who are committed to driving sustainable development within their organizations. This program will equip you with the knowledge, skills, and tools to **effectively manage your organization's sustainability initiatives and align them with your organization's mission and values.**

Throughout the program, you will learn how to **conduct sustainability assessments using frameworks such as GRI, ISO, and CDP, identify key sustainability risks and opportunities, and develop powerful sustainable development strategies** that can be integrated into your organization's SDG goals. You will also gain insight into **green financial instruments** and how they can help to finance your sustainability initiatives.

## ACCREDITATIONS



4.8



4.6



# PROGRAM OVERVIEW



Participants will also learn about the **latest trends and developments in sustainable development** and how they impact global business and the economy. The program will cover key areas such as **sustainability reporting and performance management, sustainable innovation, and sustainable governance** through a series of interactive lectures, workshops, group discussions, and hands-on exercises. By the end of the program, you will be equipped with the knowledge, skills, and tools needed to effectively manage sustainable development initiatives and **make a meaningful impact on your organization and community.**

By the end of the program and upon passing the Chartered exam, you will have earned the **Certified Sustainable Development Manager (CSDM™)** designation which you can use to demonstrate your professional credentials and track record in effectively managing sustainable development implementation.

Globally demanded and recognized, this designation is an industry-recognized trademarked charter developed by the **Chartered Institute of Professional Certifications** and has lifelong validity. This program will empower you with the knowledge and skills to drive change and create a more sustainable future.

## ACCREDITATIONS



4.8



4.6



# KEY SKILLS YOU WILL GAIN

## From This Program



**SUSTAINABLE BUSINESS STRATEGY  
SUSTAINABILITY ASSESSMENTS  
SUSTAINABILITY REPORTING  
SDG ALIGNMENT**

**SUSTAINABILITY INITIATIVES  
SUSTAINABLE DEVELOPMENT GOALS  
ENVIRONMENTAL IMPACT ANALYSIS  
SOCIAL IMPACT ANALYSIS**

**STRATEGIC AND OPERATIONAL IMPLICATIONS  
ASSESSMENT  
SUSTAINABLE DEVELOPMENT PARTNERSHIPS  
SUSTAINABLE ENTREPRENEURSHIP  
SUSTAINABLE PRODUCT INNOVATION**

**SUSTAINABLE INNOVATION CHANGE MANAGEMENT  
SUSTAINABLE DEVELOPMENT FRAMEWORK  
SUSTAINABLE PERFORMANCE MANAGEMENT  
SUSTAINABLE DEVELOPMENT RISK MANAGEMENT  
CIRCULAR ECONOMY**

**GREEN FINANCING  
CARBON FOOTPRINT REDUCTION**

# YOUR FACULTY DIRECTOR



## Marina Mattera

### Adjunct Professor and Sustainability Expert

Marina Mattera is an **influential sustainability, innovation, and circular economy advocate**. She was a former consultant and project manager for the **World Bank** where she managed all areas of development from policy and provides strategic advice to the identification, preparation, appraisal, and supervision of sustainability projects. As a sustainability expert, Marina was also accredited by the Spanish Ministry of Education as a University Professor for Public and Private Universities where she specializes in **Sustainable Development and Social Impact Evaluation**, bringing real-world examples into her courses so that students develop a clearer understanding of the topic.

Marina is also a visiting scholar at the Institute for Corporate Responsibility in Washington DC where she designs and analyzes certification for the **World Cocoa Foundation** that includes sustainably-sourced cocoa, taking into account both EIA (environmental impact assessment) and social impact. Marina's niche expertise in sustainability has led her to be a **regular speaker at international conferences and academia around the sustainable development, social and environmental impact evaluation, and corporate social responsibility field**.

# OUR PARTICIPANTS

Over 70% of FORTUNE 500 Companies Have Attended Our Accredited Programs Before



Goldman Sachs



SAMSUNG



ExxonMobil



BURBERRY



citi



IKEA



VOLVO



HYUNDAI



Pfizer

Life is our life's work



Nestlé®

# PROGRAM AGENDA



## MODULE 1 - MANAGING SUSTAINABILITY

- Pillars of Sustainability and Corporate Social Responsibility
- UN Global Compact, SDGs, EU Green Deal, and Other Global Objectives
- Principles of Sustainable Management and Triple Bottom Line

## MODULE 2 - CIRCULAR ECONOMY

- Defining Fundamentals of a Circular Economy
- Circularizing a Linear Business Model
- Case Studies: Plastics, LUSH, and Decathlon

## MODULE 3 - SUSTAINABILITY AND BIG DATA

- Capturing and Transforming Data Into Sources of Competitive Advantage
- Incorporating Big Data Into Sustainability and Corporate Decision-Making
- The Knowledge Triangle, Case Study: Shenzhen

## MODULE 4 - SUSTAINABILITY AND IOT

- IoT as a Tool to Capture Value
- Environmental and Social Impact Assessment Through IoT
- Case Study: Spanish Listed Firms

## MODULE 5 - BUILDING A SUSTAINABLE ORGANIZATION

- Building an Organizational Culture Based on Sustainability
- Designing Policies and Procedures to Boost Efficiency and Sustainability
- Promoting Sustainability Through Training and Employee Empowerment

## MODULE 6 - ENABLERS OF SUSTAINABILITY

- The Triple Helix Model
- Collaborations Supporting R&D
- Internal Processes to Develop ESG Strategies
- Human Capital as a Key Factor

## MODULE 7 - RISK MANAGEMENT AND SUSTAINABILITY

- Identifying Risks: ESG Variables
- VUCA Environments and Risk-Management
- Compliance/Legal Risks and Preventive Approaches

# PROGRAM AGENDA



## MODULE 8 - SUSTAINABILITY AND CORPORATE GOVERNANCE

- Defining Corporate Governance: Global Structures
- Implications of Greenwashing and Blue Washing Strategies
- Impact of Lack of Proper Structures and ESG Strategies in Corporate Reputation

## MODULE 9 - GREEN FINANCE

- Defining “Green” Financial Instruments
- Corporate “Green” Reporting to Meet Investors’ Information Requests
- Stock Market Reporting Requirements

## MODULE 10 - SUSTAINABILITY PERFORMANCE AND REPORTING

- Sustainability Reporting and Performance Management
- Building Trust and Creating Long-Term Shared Value

## EXAMINATION

# YOUR CHARTER DESIGNATION



Chartered Institute of Professional Certification's programs are unique as they provide you with a professional charter designation and mark that can be used across your lifetime once you have completed our programs.

After completing the program and passing the Chartered exam, you will be awarded the **Certified Sustainable Development Manager (CSDM™)** designation that can be used in your resume, CV, and other professional credentials. This designation is a global trademark and industry-recognized with lifelong validity. The CSDM™ certification demonstrates to your employer, clients, and peers that you have the skills and knowledge needed to successfully lead and advance sustainable development projects and initiatives.

Globally demanded and recognized, this designation will help you distinguish your sustainable development skillsets and demonstrate that you have attained expertise in managing sustainable development implementation.

# ABOUT US

49,525

Business Leaders Have  
Attained Their Chartered  
Certifications Since 2009

390

Certified and Fully  
Accredited Programs

87%

Chartered Leaders Have  
Reported Career Promotions  
and Enhancements

## Chartered Institute of Professional Certifications

All of Chartered Institute of Professional Certifications programs are fully accredited programs. The professional charter and designations are trademarked credentials that can only be used by professionals who have completed and passed our accredited program. It is also independently accredited by CPD as adhering to the highest standards of continuing professional principles.

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# OUR FACULTY DIRECTORS

We Collaborate With  
Instructors From  
Renowned Institutions



**HARVARD**  
UNIVERSITY



**Wharton**  
UNIVERSITY of PENNSYLVANIA



**Stanford University**



**UNIVERSITY OF MICHIGAN**



**THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE**



**Columbia  
Business  
School**

**London  
Business  
School**



# CONTACT US TODAY

We Thank You for Your Ongoing Support  
of Our Programs

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